

*****SHOULD BE READ BY TOMORROW, 1/17/13, 12:30PM*****

TITLE: The UPS Store

:60 Radio

Records 1/28

SPECS: Only casting for role labeled V/O-

Announcer role is already filled-

The UPS Store Personality

Male, 30-40

Friendly, helpful, neighborly. Smooth, believable delivery. Does not sound slick or salesy. No ethnicity in the voice, please

SCRIPT ATTACHED BELOW

SFX: *Basketball game: cheering, clapping, music, etc. The announcer makes player introductions.*

ANNCR: Get ready for your Starting 5 from The UPS Store. At two inches tall, he loves to get in your face. Here's 500 Business Cards!

SFX: *Crowd cheers*

ANNCR: A fan favorite. When it comes to give and go, there's no one better. It's 50 Brochures!

SFX: *Crowd cheers, sounds fade and VO comes in.*

VO: At The UPS Store, we're dedicated to helping small businesses. That's why we've created the Small Business Tool Kit. It's a great way to promote your startup business or give your established business a marketing boost. Customize your kit with brochures, flyers or business cards. You'll also get a mailbox, house account and discount card on packing services. It's the Starting 5 you need to win big. Get it all and save up to 40%.

SFX: *Crowd cheers, clapping, music fade back up.*

ANNCR: Meet the ultimate swingman. He's uptown, downtown. On the glass. Even under windshield wipers. With a record-breaking reach, here's 100 Flyers!

VO: Visit facebook.com/theupsstore to learn more. The UPS Store. We love small businesses. We love logistics.

VO / DISC: The UPS Store locations are independently owned and operated by franchisees of The UPS Store, Inc. Products, services, discounts on suggested retail prices, and hours of operation may vary by location. See center for details.