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Artists United For Haiti Inc. (AUH)

New Yorkers For New Yorkers • Music Relief!

Artists United for Haiti Inc. (AUH) is a 501 (c) (3) organization based in Brooklyn, NY that uses artistic media to foster leadership in the Haitian community. Through its projects AUH promotes individual **compassion** as the catalyst for Leadership and therefore for real change!

It is on the ground of **compassion** for the victims of Hurricane Sandy, that Amery Jean & Marie José Bernard the founders of AUH see this as an opportunity to give back and shifted the focus of their fundraising project for Haiti entitled **New Yorkers For Haiti • Music Relief!** To **New Yorkers For New Yorkers • Music Relief!**

New Yorkers For New Yorkers • Music Relief! Is:

- Firstly an opportunity for all **New Yorkers** to show their compassion **For** their fellow **New Yorkers** who have been affected by Hurricane Sandy and secondly for the entire world to contribute their support!
- A fundraising effort in solidarity with the victims of Sandy that consists of the performance of a song entitled **Congratulations New York** that will be sung by a cast of **New Yorkers** in the fashion of "We Are The World" and sold worldwide.

Congratulations New York is

- An original composition that has **already been recorded** to which the New York voices would be added.
- A celebration of New York that embodies elements of Jazz, Pop, Hip-Hop and R&B mixed with the sound of Broadway musicals; it is a very exciting, powerful, joyful musical representation of New York with great potential to become an all time favorite.
- Quite a different song from Frank Sinatra's **New York New York** that delivers the same musical sophistication but with a very contemporary feel.

Congratulations New York is the right song at the right time. Endowed with a catchy melody, very memorable lyrics and a superb musical arrangements, it will effectively command a favorable response from listeners all over the world who in support of a worthy cause will purchase the song for \$1.29 cents from everywhere on the planet on iTunes, Amazon.com and other online stores.

It is a **very time sensitive endeavor** that must happen now. We are confident that **"Congratulations New York"** will fulfill its fundraising purpose and in the fashion of **"I Love New York"** will also promote New York globally while offering the promise of a new term in American lingo.

Do Something!

Your Leadership Is The Way To Change!



Our objectives are:

- To record the lead vocals on the **Congratulations New York** track under the title of **New Yorkers For New York • Music Relief** by a cast of professional singers from the Broadway, Jazz, Rock, classical and blues world from the New York area!
- **Video Documentation** of the entire process i.e. a sort of “The making of” that will comprise of interviews footage of:
 - The actual recording of the voices
 - The singers’ audition, selection & rehearsal process etc...
 - The various participants talking about their perspectives on this project etc...
 - Maybe views from local politicians and service providers (sponsors)
- Make the song available for purchase on iTunes, amazon.com & CD Baby!
- Use social media effectively throughout the entire process; pre, during and post to create a buzz around every phase of this effort by unleashing the various video clips through social media and the press in a coordinated fashion for promotional purposes.
- A **benefit concert/CD Release Party/Art Exhibit/Fundraiser** that would feature the various artists from the recording and others at a later date at a location in Manhattan!

What We Have

- A great song that has already been recorded!
- A number of local singers who will donate their talents by performing on the song!

What We Need

As a celebration of New York and a relief effort for New Yorkers, we see this project as a New York thing and seek the support of all New Yorkers including:

- The local governments to help with logistics within their capacities!
- Local businesses as sponsors, which could have their logos featured on a step & repeat backdrop for the interviews and the various video clips!
- The Media, especially Radio, Television and the web i.e. publicists, marketers, social media experts who can help to expose the project!
- People in the world of entertainment, especially music, radio and TV.
- Famous people to participate and help using their name!
- Entertainment Lawyers!
- Recording Studio with a large room that could accommodate the recording session!
- Sound Engineers and Musicians who can help with the rehearsal & recording!
- Filmmakers to help with the videotaping! Martin Scorsese or Spike Lee would be great!
- Graphic designers to help with T-Shirt and logo design!
- **You:** your talent, your time, and your resources!!! You know what you can do!

The song is strong and with a little exposure will sell itself. One “listen” and you will be convinced of that. To hear a sample of it, please **call me** at any of the numbers below!

These **New Yorkers** are our neighbors! We’ve all seen their plight on our TV Screen!

They need our help! You & I Let’s Do Something! All that we need is our compassion!

WE CAN DO THIS!!!

Do Something! *Your leadership is the way to change!*



CONGRATULATIONS NEW YORK

Words & Music by Amery

Verse

You're champagne you are king
You've got Forty-second Street
You've got Broadway and in your heart lives
Fifth Avenue you are the biggest
Yes you're the best of them Apples

Chorus

Congratulations Congratulations NEW YORK
NEW YORK NEW YORK NEW YORK

Verse

Everyone dreams of you
Non-Stop coast to coast they come
Just to see you and to find Liberty
To take a bite of all your sweetness
Yes you're the Best of them Apples

Chorus

Congratulations Congratulations NEW YORK NEW YORK NEW YORK

C Section

I could take a stroll uptown through central park Fox-trot my way down where the punks rock
Could always get my Kicks as the music swings
Where the dancing feet never stop and the neon lights always shine
I could write a book about you

Chorus

Congratulations Congratulations NEW YORK NEW YORK NEW YORK

Ad-lib. Section

Congratulations NEW YORK You're the best better than all the rest
We love you we love you
Congratulations For your style for all the things all the things you are
We love you
For your personality for your Leadership cause you are capital of the world
You are the leader you are the center the center of it all
NEW YORK NEW YORK NEW YORK NEW YORK
Congratulations NEW YORK Congratulations

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Do Something!

Your Leadership Is The Way To Change!

