

# Assets Protection

## Flash Mob/Criminal Flash Mob Guidance

- Regardless of the type of flash mob, we want to maintain consistency with Target's response
- In an effort to be proactive, please discuss this Safe and Secure topic with your teams at huddles and review the steps to respond. Encourage the teams to share any information that they learn from social media outlets or other modes of communication about potential flash mob gatherings.
- Please contact your APBP and local IC, if you suspect there is a potential threat of flash mob activity at a store. Those teams will partner with the Corporate Command Center (C3). The C3 team will then work with other HQ teams to help field teams prepare.
- If a flash mob is occurring on site with no prior warning consider the following:
  - If it's peaceful and not causing a business disruption, monitor the activity from a distance
    - Contact Alert One to notify key leaders
    - Document the incident in TCM
  - If business is disrupted, notify the group that they must leave Target property
    - If compliant:
      - Contact Alert One to notify key leaders and document the incident in TCM
    - If non-compliant:
      - Contact law enforcement
      - Contact Alert One to notify key leaders
      - Monitor the activity from a distance – do not engage with the group
      - Document the incident in TCM
  - If theft activity/violence is the suspected to be the primary purpose:
    - Guest and team member safety should be first priority:
      - No guest servicing techniques should be utilized and team members and guests should be moved to a safe location while law enforcement is en route.
      - Store Leadership (ET/TL/AP Team) should attempt to move team members and uninvolved guests away from the direction the Flash Mob is moving. Ensure that they remain until the incident is over and bypass any guest servicing attempts to minimize any potential for injuries.
    - Contact Law Enforcement
    - Contact Alert One to notify key leaders
  - AP Team - Follow Apprehension and PMR guidelines if it is determined to be safe to do so
  - AP Team – Review/retain all applicable video; obtain witness statements from team members to aid in identification of suspects later by police.
  - AP Team - Document the incident in TCM